

Boost your property's reach with the Gold Package

Why choose Gold?

Elevate your listing's visibility with the Gold Package, offering a six-week premium feature and showcase carousel, for an incredible **4.6 times increase** in engagement compared to standard listings. Add our Digital Exposure package to expand your reach across Google, Facebook and Instagram.

Premium Feature
for 6 weeks



Showcase Carousel
for 6 weeks



12 Refreshes
2 per week for 6 weeks



Digital Exposure
add-on available



Engagement
Increase

4.6x

Reach international
buyers



Terms and conditions: All prices are correct as at 01/04/2024. Once purchased, products cannot be transferred or refunded. Digital Exposure promotes listings on the Google Display Network, Facebook and Instagram. Listing will be promoted unless a website or app user chooses to minimise the listing. Engagement metrics are measured nationally by comparing the package engagements to a standard listing during the period 1/11/23 – 31/03/24. An 'engagement' counts email enquiries, phone reveals, saving a property, viewing floorplan, map, video, images and 3D walkthrough. For full terms and conditions for realestate.co.nz visit agentpro.co.nz

*Highest-rated NZ property portal app in the Apple and Google Play stores as at 1st April 2024.

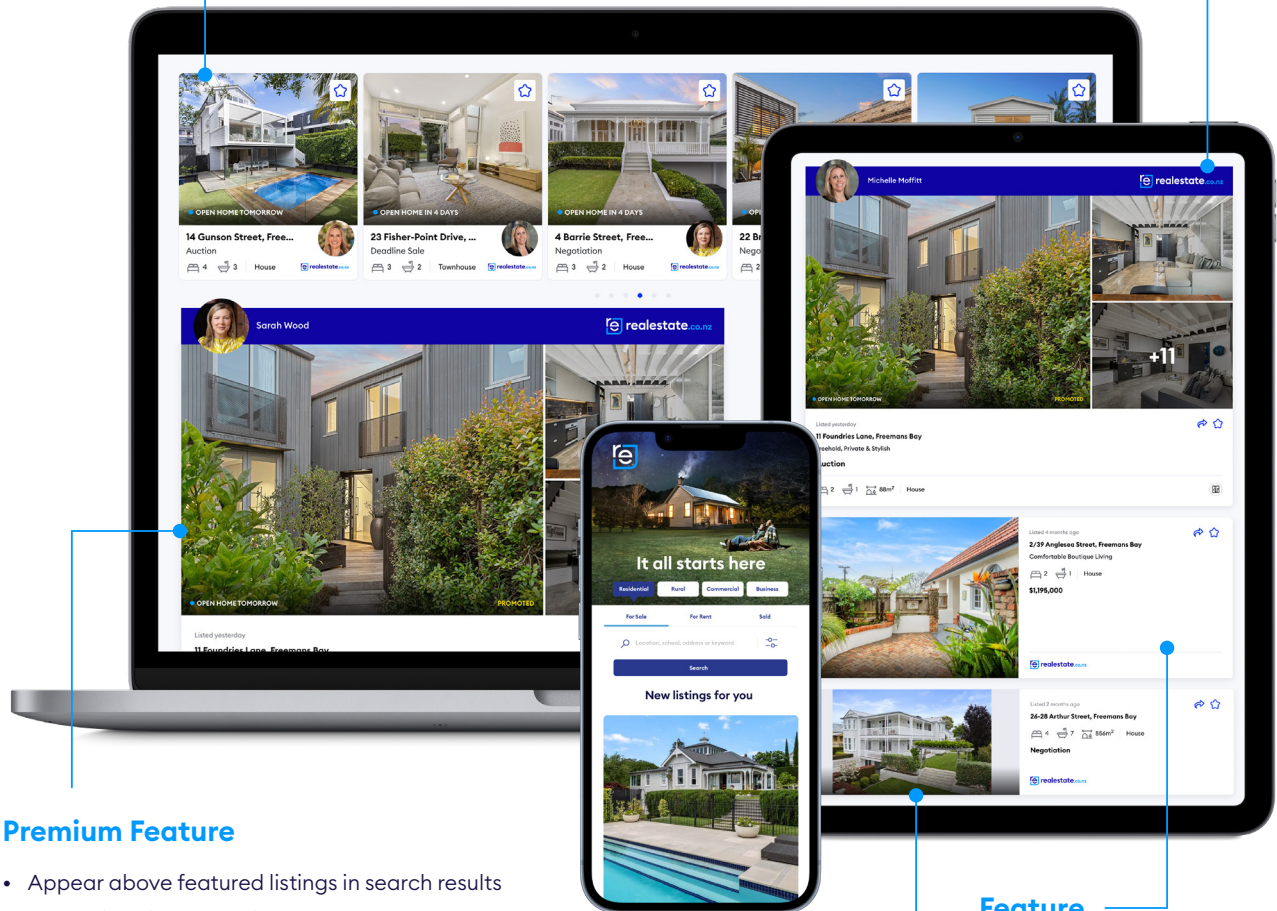
Our products

Showcase Carousel

- Premium position at the top of the page
- Greater exposure across surrounding suburbs
- Not for individual sale

Refresh

- Boost your listing back to the top of your feature section
- You must have an active feature for this product to activate
- Not for individual sale



Premium Feature

- Appear above featured listings in search results
- Super-sized imagery with teaser photos
- Video shown in the search results if applicable on listing
- More property details on the listing tile
- More prominent branding
- Not for individual sale

Standard listing

Feature

- Larger imagery to capture attention
- Key positioning in search results
- Property details highlighted

Download New Zealand's
favourite property app*



Scan
me!



 realestate.co.nz