



# Market your property with confidence

## Digital Exposure

Included with Platinum!



### Platinum package – until sold

**\$949** incl. GST

- Premium Features **until sold**
- Showcase Carousel **until sold**
- Refreshed every 3 days for 8 weeks
- 7 day Digital Exposure included – promoted on Google Display Network, Facebook and Instagram



### Gold package – 6 weeks

**\$549** incl. GST

- 6 weeks of Premium Feature
- 6 weeks in the Showcase Carousel
- 12 Refreshes
- Featured **until sold**

### + Digital Exposure

= **\$748** incl. GST

- Promoted on



### Silver package – 4 weeks

**\$475** incl. GST

- 4 weeks of Premium Feature
- 4 weeks in the Showcase Carousel
- 4 Refreshes
- Featured **until sold**

### + Digital Exposure

= **\$674** incl. GST

- Promoted on



### Bronze package – 3 weeks

**\$289** incl. GST

- 3 weeks in the Showcase Carousel
- 3 Refreshes
- Featured **until sold**

### + Digital Exposure

= **\$488** incl. GST

- Promoted on

**Terms and conditions:** All prices are correct as at 01/07/2023. Once purchased, products cannot be transferred or refunded. Digital Exposure promotes listings on the Google Display Network, Facebook and Instagram. Engagement metrics are measured nationally by comparing the package engagements to a standard listing during the period 15/03/2023 – 14/04/2023. An 'engagement' counts email enquiries, phone reveals, saving a property, viewing floorplan, map, video, images and 3D walkthrough. Listings will be promoted unless a website user chooses to minimise the listing. For full terms and conditions for realestate.co.nz visit agentpro.co.nz

# Our products

## Showcase Carousel

- Premium position at the top of the page
- Greater exposure across surrounding suburbs
- Not for individual sale

## Premium Feature

- Appear above featured listings in search results
- Super-sized imagery with teaser photos
- Video shown in the search results if applicable on listing
- More property details on the listing tile
- More prominent branding
- Not for individual sale

## Refresh

- Boost your listing back to the top of your feature section
- You must have an active feature for this product to activate
- Not for individual sale

## Feature

- Larger imagery to capture attention
- Key positioning in search results
- Property details highlighted

## Standard listing

