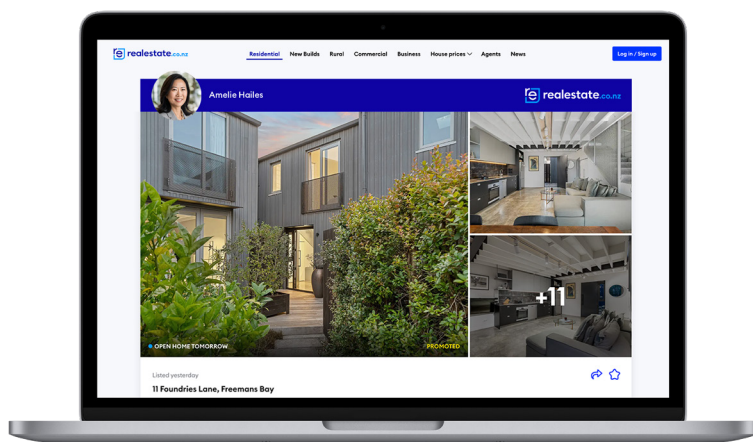


Discover the power of the Platinum Package

New Zealand's first life of the listing package



Why choose Platinum?

Reach your target audience like never before!

This package boasts an incredible **6.5 times increase** in engagement compared to standard listings, ensuring maximum visibility for your property. A Digital Exposure package will be included for **FREE**, expanding your reach across Google, Facebook and Instagram.

Premium Feature until sold



Showcase Carousel until sold



19 Refreshes Every 3 days for 8 weeks



7-day Digital Exposure included



Engagement Increase

6.5x

Reach international buyers



Terms and conditions: All prices are correct as at 01/04/2025. Once purchased, products cannot be transferred or refunded. Digital Exposure promotes listings on the Google Display Network, Facebook and Instagram. Listing will be promoted unless a website or app user chooses to minimise the listing. Engagement metrics are measured nationally by comparing the package engagements to a standard listing during the period 1/11/23 – 31/03/24. An 'engagement' counts email enquiries, phone reveals, saving a property, viewing floorplan, map, video, images and 3D walkthrough. For full terms and conditions for realestate.co.nz visit agentpro.co.nz

*Highest-rated NZ property portal app in the Apple and Google Play stores as at 1st April 2024.

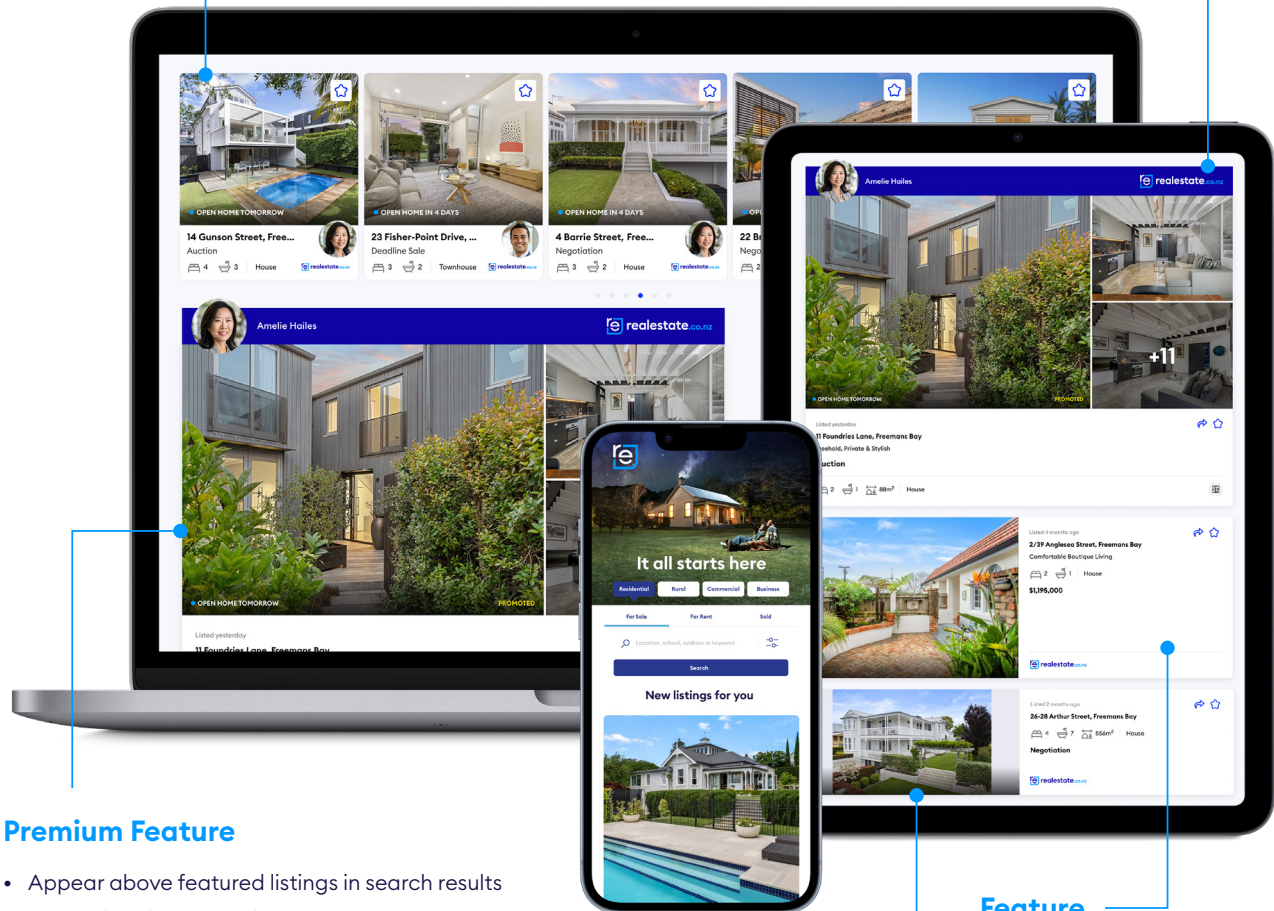
Our products

Showcase Carousel

- Premium position at the top of the page
- Greater exposure across surrounding suburbs
- Not for individual sale

Refresh

- Boost your listing back to the top of your feature section
- You must have an active feature for this product to activate
- Not for individual sale



Premium Feature

- Appear above featured listings in search results
- Super-sized imagery with teaser photos
- Video shown in the search results if applicable on listing
- More property details on the listing tile
- More prominent branding
- Not for individual sale

Feature

- Larger imagery to capture attention
- Key positioning in search results
- Property details highlighted

Standard listing

Download New Zealand's
favourite property app*



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