



Rate card

Metro Zone – Auckland, Wellington, Christchurch City, Queenstown and Wānaka

Residential & Lifestyle – premium property advertising – pricing includes GST

| Product | Residential | | Rental |
|---|-------------|--|---|
| Silver – 4 weeks Four weeks of Premium Feature, four weeks in the Showcase Carousel, four Refreshes – 1 per week, and Featured until sold | \$749 |  ADD ON our Digital Exposure Package (+\$249) to advertise on Google, Facebook and Instagram to increase engagement | \$75 (until rented) |
| Gold – 6 weeks Six weeks of Premium Feature, six weeks in the Showcase Carousel, twelve refreshes – 2 per week, Featured until sold | \$849 |  Already included in package | \$110 (until rented) |
| Platinum – until sold/rented Premium Feature and Showcase Carousel until sold/rented , nineteen refreshes – every 3 days for 8 weeks*, Featured until sold/rented | \$1,249 | | \$200 (until rented) *Refreshed once per week |

Rural property – premium property advertising – pricing excludes GST

| Product | Rural |
|---|---------|
| Silver – 8 weeks Eight weeks of Premium Feature, eight weeks in the Showcase Carousel, eight Refreshes – 1 per week, and Featured until sold | \$649 |
| Gold – 12 weeks Twelve weeks of Premium Feature, twelve weeks in the Showcase Carousel, twelve refreshes – 1 per week, Featured until sold | \$749 |
| Platinum – until sold Premium Feature and Showcase Carousel until sold, eighteen refreshes – 1 per week, Featured until sold | \$1,149 |

All other categories – premium property advertising – pricing excludes GST

| Product | Commercial for lease | Commercial for sale | Business for sale |
|---|----------------------|---------------------|-------------------|
| Silver – 4 weeks Four weeks of Premium Feature, four weeks in the Showcase Carousel, four Refreshes – 1 per week and Featured until sold | – | \$349 | – |
| Silver – 8 weeks Eight weeks of Premium Feature, eight weeks in the Showcase Carousel, eight Refreshes, and Featured until sold | \$75 | – | \$149 |
| Silver Plus – 8 weeks Eight weeks of Premium Feature, eight weeks in the Showcase Carousel, eight Refreshes, and Featured until sold | – | \$449 | – |
| Gold – 12 weeks Twelve weeks of Premium Feature, twelve weeks in the Showcase Carousel, twelve Refreshes, and Featured until sold | \$110 | \$549 | \$199 |
| Platinum – Until sold/leased Premium Feature and Showcase Carousel until sold/leased , 19 Refreshes – one per week | \$139 | \$749 | \$249 |

Digital Business Cards – pricing includes GST

| | Premium ad | | Standard ad | |
|-----------------|----------------------|----------------------|----------------------|----------------------|
| | Residential for sale | All other categories | Residential for sale | All other categories |
| 4 weeks | \$200 | \$100 | \$100 | \$50 |
| 8 weeks | \$400 | \$200 | \$200 | \$100 |
| 12 weeks | \$600 | \$300 | \$300 | \$150 |

Terms and conditions: All prices are correct as at 01/04/2025. Once purchased, products cannot be transferred or refunded. Digital Exposure promotes listings on the Google Display Network, Facebook and Instagram. Listing will be promoted unless a website or app user chooses to minimise the listing. For full terms and conditions for realestate.co.nz visit agentpro.co.nz

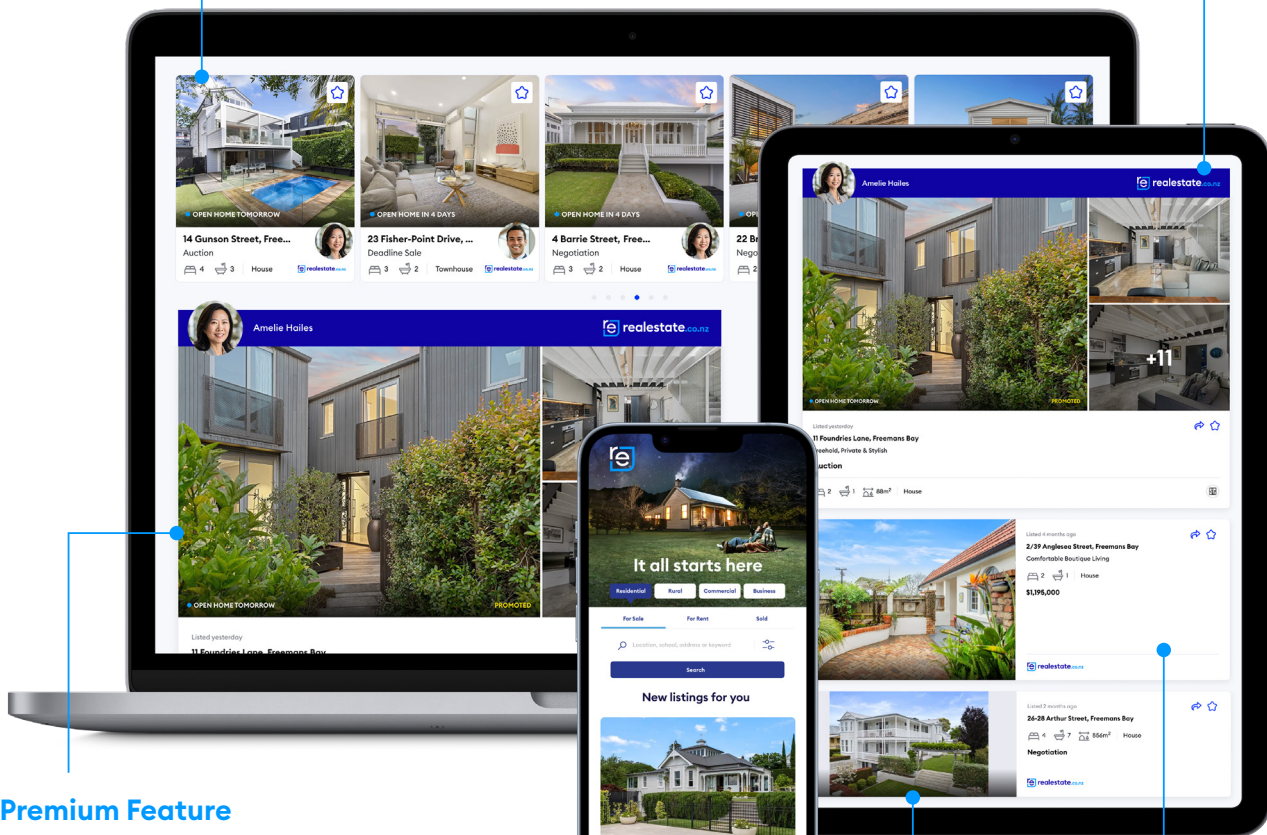
Our products

Showcase Carousel

- Premium position at the top of the page
- Greater exposure across surrounding suburbs
- Not for individual sale

Refresh

- Boost your listing back to the top of your feature section
- You must have an active feature for this product to activate
- Not for individual sale



Premium Feature

- Appear above featured listings in search results
- Super-sized imagery with teaser photos
- Video shown in the search results if applicable on listing
- More property details on the listing tile
- More prominent branding
- Not for individual sale

Standard listing

Feature

- Larger imagery to capture attention
- Key positioning in search results
- Property details highlighted

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