

Rate card



Regional Zone

Residential & Lifestyle – premium property advertising – pricing includes GST

Upgrade on realestate.co.nz		+ Add on Digital Exposure	Rental
Feature	\$179	NA	\$25
Three weeks			
Bronze – 3 weeks	\$289	+ Digital Exposure = \$488	\$30
Three weeks in the Showcase Carousel, three Refreshes, and Featured until sold		Promoted on	
Silver – 4 weeks	\$475	+ Digital Exposure = \$674	\$75
Four weeks of Premium Feature, four weeks in the Showcase Carousel, four Refreshes, and Featured until sold		Promoted on	
Gold – 6 weeks	\$549	+ Digital Exposure = \$748	\$110
Six weeks of Premium Feature, six weeks in the Showcase Carousel, twelve Refreshes, and Featured until sold		Promoted on	
Platinum – until sold	\$949	Already included in package - 7 days	
Premium Features and Showcase Carousel until sold , Refreshed every 3 days for 8 weeks and promoted on social media			

All other categories – premium property advertising – pricing excludes GST

Upgrade on realestate.co.nz	Commercial for lease	Business for sale	Rural for sale	Commercial for sale
Feature	\$25	\$39	\$159	\$159
Six weeks				
Bronze – 6 weeks	\$30	\$99	\$249	\$249
Six weeks in the Showcase Carousel, six Refreshes, and Featured until sold				
Silver – 8 weeks	\$75	\$149	\$449	\$449
Eight weeks of Premium Feature, eight weeks in the Showcase Carousel, eight Refreshes, and Featured until sold				
Gold – 12 weeks	\$110	\$199	\$549	\$549
Twelve weeks of Premium Feature, twelve weeks in the Showcase Carousel, twelve Refreshes, and Featured until sold				

Casual listings – pricing includes GST

	Residential	Rental	Commercial for lease	Business for sale	Rural for sale	Commercial for sale
Price per listing	\$85	\$49	\$85	\$49	\$85	\$85

Contact your Territory Manager for subscription details.

Digital Business Cards – pricing includes GST

	Premium ad (100% Share)		Premium ad (50% Share)		Standard ad (100% Share)	
	Residential for sale	All other categories	Residential for sale	All other categories	Residential for sale	All other categories
4 weeks	\$200	\$100	\$150	\$75	\$100	\$50
8 weeks	\$400	\$200	\$300	\$150	\$200	\$100
12 weeks	\$600	\$300	\$450	\$225	\$300	\$150

Terms and conditions: All prices are correct as at 01/07/2023. Once purchased, products cannot be transferred or refunded. Listings will be promoted unless a website user chooses to minimise the listing. For full terms and conditions for realestate.co.nz visit agentpro.co.nz