Rate card



Middle Zone – Tauranga, Hamilton City and Porirua City

Residential & Lifestyle – premium property advertising – pricing includes GST					
Upgrade on realestate.co.nz		+ Add on Digital Exposure	Rental		
Feature	\$199	NA	\$25		
Three weeks					
Bronze - 3 weeks	\$339	+ Digital Exposure = \$538	\$30		
Three weeks in the Showcase (three Refreshes, and Featured	,	Promoted on Google (? 19			
Silver - 4 weeks	\$499	+ Digital Exposure = \$698	\$75		
Four weeks of Premium Feature Showcase Carousel, four Refre		Promoted on Google ? @			
Gold - 6 weeks	\$549	+ Digital Exposure = \$748	\$110		
Six weeks of Premium Feature, six weeks in the Showcase Carousel, twelve Refreshes, and Featured until sold		Promoted on Google (3 📵			
Platinum – until sold	\$949	Already included in package - 7 de	ays		
Premium Features and Showcase Carousel until sold , Refreshed every 3 days for 8 weeks and promoted on social media		Google (7 (iii)			

All other categories – premium property advertising – pricing excludes GST						
Upgrade on realestate.co.nz	Commercial for lease	Business for sale	Rural for sale	Commercial for sale		
Feature	\$25	\$39	\$159	\$159		
Six weeks						
Bronze - 6 weeks	\$30	\$99	\$249	\$249		
Six weeks in the Showcase Carousel, six Refreshes, and Featured until sold						
Silver – 8 weeks	\$75	\$149	\$449	\$449		
Eight weeks of Premium Feature, eight weeks in the Showcase Carousel, eight Refreshes, and Featured until sold						
Gold - 12 weeks	\$110	\$199	\$549	\$549		
Twelve weeks of Premium Feature, twelve weeks in the Showcase Carousel, twelve Refreshes, and Featured until sold						

Casual listings – pricing includes GST						
	Residential	Rental	Commercial for lease	Business for sale	Rural for sale	Commercial for sale
Price per listing	\$85	\$49	\$85	\$49	\$85	\$85

Contact your Territory Manager for subscription details.

Digital Business Cards – pricing includes GST							
	Premium ad (100% Share)		Premium ad (50% Share)		Standard ad	Standard ad (100% Share)	
	Residential for sale	All other categories	Residential for sale	All other categories	Residential for sale	All other categories	
4 weeks	\$200	\$100	\$150	\$75	\$100	\$50	
8 weeks	\$400	\$200	\$300	\$150	\$200	\$100	
12 weeks	\$600	\$300	\$450	\$225	\$300	\$150	

