

# Rate card



Metro Zone – Auckland, Wellington, Christchurch City, Queenstown and Wānaka

## Residential & Lifestyle – premium property advertising – pricing includes GST

Upgrade on realestate.co.nz		+ Add on Digital Exposure	Rental
<b>Feature</b>	<b>\$229</b>	NA	\$25
Three weeks			
<b>Bronze – 3 weeks</b>	<b>\$389</b>	<b>+ Digital Exposure = \$588</b>	\$30
Three weeks in the Showcase Carousel, three Refreshes, and Featured <b>until sold</b>		Promoted on Google	
<b>Silver – 4 weeks</b>	<b>\$575</b>	<b>+ Digital Exposure = \$774</b>	\$75
Four weeks of Premium Feature, four weeks in the Showcase Carousel, four Refreshes, and Featured <b>until sold</b>		Promoted on Google	
<b>Gold – 6 weeks</b>	<b>\$649</b>	<b>+ Digital Exposure = \$848</b>	\$110
Six weeks of Premium Feature, six weeks in the Showcase Carousel, twelve Refreshes, and Featured <b>until sold</b>		Promoted on Google	
<b>Platinum – until sold</b>	<b>\$1,049</b>	<b>Already included in package - 7 days</b>	
Premium Features and Showcase Carousel <b>until sold</b> , Refreshed every 3 days for 8 weeks and promoted on social media		Google	

## All other categories – premium property advertising – pricing excludes GST

Upgrade on realestate.co.nz	Commercial for lease	Business for sale	Rural for sale	Commercial for sale
<b>Feature</b>	\$25	\$39	\$159	\$159
Six weeks				
<b>Bronze – 6 weeks</b>	\$30	\$99	\$249	\$249
Six weeks in the Showcase Carousel, six Refreshes, and Featured <b>until sold</b>				
<b>Silver – 8 weeks</b>	\$75	\$149	\$449	\$449
Eight weeks of Premium Feature, eight weeks in the Showcase Carousel, eight Refreshes, and Featured <b>until sold</b>				
<b>Gold – 12 weeks</b>	\$110	\$199	\$549	\$549
Twelve weeks of Premium Feature, twelve weeks in the Showcase Carousel, twelve Refreshes, and Featured <b>until sold</b>				

## Casual listings – pricing includes GST

	Residential	Rental	Commercial for lease	Business for sale	Rural for sale	Commercial for sale
<b>Price per listing</b>	\$85	\$49	\$85	\$49	\$85	\$85

Contact your Territory Manager for subscription details.

## Digital Business Cards – pricing includes GST

	Premium ad (100% Share)		Premium ad (50% Share)		Standard ad (100% Share)	
	Residential for sale	All other categories	Residential for sale	All other categories	Residential for sale	All other categories
<b>4 weeks</b>	\$200	\$100	\$150	\$75	\$100	\$50
<b>8 weeks</b>	\$400	\$200	\$300	\$150	\$200	\$100
<b>12 weeks</b>	\$600	\$300	\$450	\$225	\$300	\$150

Terms and conditions: All prices are correct as at 01/07/2023. Once purchased, products cannot be transferred or refunded. Listings will be promoted unless a website user chooses to minimise the listing. For full terms and conditions for realestate.co.nz visit agentpro.co.nz